

PHILIPS

ZOOM!

Teeth whitening



Show us your **before** and **after** pictures on social media

#showyourshine

The safe way
to a **whiter smile**

Philips Zoom!
In-surgery Whitening





“A lot of my patients want an instant result from their teeth whitening, this is why I always recommend Philips in-chair whitening, I also provide them with a home whitening kit, to really boost and lock in that shade”

Steven Scannell - Dental Hygienist
@brightonhygienistatthespa



Up to seven shades whiter in less than an hour*

The quick way to a healthy, white smile

Teeth whitening is a safe and effective way to unleash a beautiful smile, and twenty five years of research and professional expertise have gone into making Philips Zoom! a convenient treatment that delivers results whilst being gentle on your teeth. Philips Zoom! in-surgery whitening will fast track the whitening process, giving you a healthy white smile you'll love and the confidence you deserve.

The results

Before



After



*Ontiveros J, Eldiwany M, Arriaga D, Fay R, Sanchez N, Paravina R, Gonzalez M, Sly M, Mirza F, Ward M
University of Texas Health Science Center School of Dentistry; Houston, TX, USA



Why should I choose in-surgery whitening?

- Quicker alternative to whitening at home
- So you can walk out of the dental practice with a whiter smile on the same day
- Up to 7 shades whiter teeth in just 1 hour thanks to the WhiteSpeed light which speeds up the whitening process

What the process?

1. Visit your dentist for a consultation. Your dentist will check if your teeth are suitable for whitening
2. Attend your whitening appointment (1 hour)
3. Wear at-home trays with gel for 5 days to maintain results

What does the whitening appointment involve?

- The dentist professional will record the starting shade of your teeth
- Gums are covered with a protective barrier
- Zoom! whitening gel is applied to your teeth
- The WhiteSpeed lamp is shone on your mouth in four 15 minute cycles
- Before you leave the dental practice, you'll receive customised whitening trays to wear at home. This finishes off the treatment and can be used to top-up your smile when needed. (This is normally included in the price of your treatment)



FAQs



Is teeth whitening safe?

- Clinical studies show whitening is safe if delivered by a professional
- All Zoom! products are EU compliant



What are the side effects?

- Tooth sensitivity is most common
- Formula concentration can be adjusted to avoid this
- Zoom contains 2 agents to reduce sensitivity: potassium nitrate and amorphous calcium phosphate (ACP)



What causes teeth to discolour?

- Coloured foods such as coffee, tea and red wine
- Smoking
- Aging



How do I maximise the results?

- Maintenance whitening at home
- Reduce consumption of highly coloured foods
- Zoom! includes ACP which reduces whitening fadeback*



How long does it take?

- Ask your dental professional how long the consultation will take as this can vary
- The Philips Zoom! WhiteSpeed procedure takes 1 hour of treatment (four 15 minute cycles)
- During the treatment your dental professional will make sure your mouth is in a comfortable, resting position.

